

The Checklist for Easing Guest Anxieties



WEBSITE

- Do you have accessible rooms?
- Do you have details about what they include on your website?
- Are the photographs of your property up to date?
- What menus or catering options do you offer?
- ☐ What amenities do you have?
- Are pets, guide dogs or emotional support animals welcome?
- □ What activities are there in your area?
- Is your pricing up-todate on your website and OTA listings?
- ☐ Are there any extra fees that guests can expect?
- □ When are your busy seasons?

PRE-STAY

- ☐ What room has the guest booked? What does it look like?
- □ What are the times for check-in and check-out?
- □ Do you offer online or self check-in?
- □ What are the directions to you from popular locations? (eg. airports, highways, etc.)
- ☐ How can guests contact you?
- If your guests have any concerns, who should they talk to?
- Does your guest have dietary preferences?
- ☐ What is your guest visiting for?

Travelling in the age of permanxiety can be stressful for any guest, but you can ease this with very little effort on your part.

STAFF TRAINING

- Are staff aware of your accessible rooms?
- □ Do you have staff available to help guests with disabilities?
- Are your staff accommodating and friendly when dealing with guests, including those with disabilities?
- □ Do your staff make assumptions about culture or relationships based on appearance, gender or age?
- □ Do your staff know which meals contain allergens, or which suit different diets? (eg. vegan, Kosher, Halaal)
- ☐ If you don't offer meals for different diets, do your staff know the nearest restaurants that do?
- Are staff trained on how to manage difficult situations with guests?

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